

# Harvest for Hope

## Real Life Center Gala



## SPONSORSHIP OPPORTUNITIES

Harvest for Hope: A fundraiser designed for long-term change

Thursday, September 12<sup>th</sup>, 2019

Glendalough Manor, 200 Glendalough Court, Tyrone, Georgia



## Bluegrass Music by The Sagebrush Outliers



Thank you for supporting the Real Life Center's Annual Harvest for Hope Gala!

We invite friends and supporters to break out their western boots, brims, and bling for a night of dinner, music, and sharing stories of real change happening in lives in our community. This year's "Boots and Bling" theme offers attendees a chance to enjoy an evening of style and song while supporting the families of the Real Life Center. Proceeds from the gala will benefit the mission of the Real Life Center by enhancing our current family-based services, programs and operations, including life coaching, financial counseling, and educational classes. Guests will enjoy excellent bluegrass music by the band The Sagebrush Outliers. A silent auction with wonderful packages will run during the evening as well.

If you are interested in purchasing a sponsorship, donating to our Silent Auction or simply purchasing a ticket, details are outlined below.

### Sponsorship Opportunities

Thank you for considering a sponsorship to support the Real Life Center's Harvest for Hope Gala. Please complete our Sponsorship Commitment Form and email this form to Lina Martin at [lmartin@reallifecenter.org](mailto:lmartin@reallifecenter.org) or mail it to Real Life Center, 975 GA-74 North, Tyrone, GA 30290. You may also purchase your sponsorship by calling 770-631-9334 ext. 206 or by visiting [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org).

### Tickets

Tickets are **\$100 per person** and can be purchased online at [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org). You also have the opportunity to **buy a table for 10 for \$1,000**. For any questions, please contact Lina Martin at 770-631-9334 ext. 206 or [lmartin@reallifecenter.org](mailto:lmartin@reallifecenter.org). We look forward to seeing you for an evening of fellowship and fun.



## SPONSORSHIP LEVELS

### Hope Diamond Sponsor - \$10,000

- Two branded tables of 10 with premier seating (20 gala tickets)
- Top recognition in all PR and print materials
- Recognition in our Annual Report
- Prominent recognition in 4 branded social media posts (2 are premium boosted)
- Branded article and sponsor logo on website
- Logo on red carpet backdrop
- Branded recognition and article in newsletter
- Acknowledgement in Harvest for Hope program

### Diamond Sponsor - \$5,000

- One branded table of 10 with premier seating (10 gala tickets)
- Top recognition in all PR and print materials
- Prominent recognition in 3 branded social media posts (one is premium boosted)
- Branded blog post and sponsor logo on website
- Logo on red carpet backdrop
- Acknowledgement in Harvest for Hope program

### Platinum Sponsor - \$2,500

- Six gala tickets with preferred seating
- Prominent recognition in 2 branded social media posts
- Sponsor logo on website and on red carpet backdrop
- Branded recognition in newsletter
- Acknowledgement in Harvest for Hope program

### Gold Sponsor - \$1,000

- Four gala tickets
- Prominent recognition in 1 branded social media post
- Branded recognition in newsletter
- Acknowledgement in Harvest for Hope program

### Silver Sponsor - \$500

- Two gala tickets
- Prominent recognition in 1 branded social media post
- Acknowledgement in Harvest for Hope program

### Bronze Sponsor - \$250

- One gala ticket
- Acknowledgement in Harvest for Hope Program



## About the Real Life Center



The Real Life Center has served over 4.1 million pounds of food since we started in 1998 to nearly 7,100 unique families.

"Your gift of food is part of a much bigger story," shares Cathy Berggren, Executive Director. "It is not just about feeding our families. As we interact with them during their visits to the Real Life Center, we all have the privileged opportunity to provide the first step towards hope and to be a catalyst for long-term change."

We invest in our families by providing a safe environment first. We aim at building a sense of community around them as they walk through their challenges in life. We provide resources such as financial assistance, food and clothing to help them reach stability. We honor their dignity by offering a client-choice food pantry, by providing nutritional fruits and vegetables, by listening to their stories, and by praying with them.

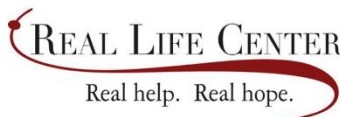
We help them achieve lasting change through goal setting, educational classes, career assistance, and by connecting them to community resources. "Our classes allow our families to learn new skills, build confidence and feel empowered," Cathy elaborates. "We honor our principles of giving responsibility back to our families by surrounding them with the necessary tools to equip them for life," Cathy concludes.

It is a holistic path. The Real Life Center cares about the families we serve; physically, emotionally, spiritually, financially, and relationally. We offer real hope by working to meet initial needs and offer programs and processes that are the catalyst for real change. Our staff and volunteers share love, encouragement, resources, community, and accountability to restore the hope of a better tomorrow.

**Neighbor helping neighbor, working together to make a difference.**

### 2018 Highlights

- Served 1,215 families representing 6,664 visits
- Distributed 583,575 pounds of food
- Distributed 16,557 pounds of fresh produce from our Real Life Orchard and Garden in our food pantry.
- Served 119,268 lbs of food to 2264 families at our Mobile Food Pantry.
- 98% of families contacted achieved stability at the end of their first 3 months with the Center
- Our Real Life Stores in Tyrone and Fayetteville generated \$108,570 of net income to help those we serve with financial assistance.
- Our 350+ volunteers donated over 19,480 hours.
- Offered 48 classes regarding financial, spiritual, emotional, and physical health.
- Gave 11,801 clothing and household items



# Harvest for Hope Gala - Sponsorship Commitment Form



YES! I would like to support the Harvest for Hope Gala by becoming a (select sponsorship level):

\_\_\_\_\_ Hope Diamond Sponsor ▪ \$10,000

\_\_\_\_\_ Diamond Sponsor ▪ \$5,000

\_\_\_\_\_ Platinum Sponsor ▪ \$2,500

\_\_\_\_\_ Gold Sponsor ▪ \$1,000

\_\_\_\_\_ Silver Sponsor ▪ \$500

\_\_\_\_\_ Bronze Sponsor ▪ \$250

\*The deadline for acknowledgement in the Harvest for Hope program for sponsorship is August 23, 2019.

.....  
Please specify if this donation is being made on behalf of an individual or an organization (church/business/civic organization).

Name of Donor \_\_\_\_\_

Company or Organization (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ Enclosed is a check made payable to: Real Life Center. Please mail to Lina Martin at Real Life Center, 975 GA-74 North, Tyrone, GA 30290

\_\_\_\_\_ I have purchased my sponsorship at [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org)

\_\_\_\_\_ I would like to make a commitment however I have some questions. Please contact me!

The Real Life Center is a 501(c) (3) nonprofit organization.  
Our federal tax ID number is 58-2410375.

**Thank you for your support!**

Harvest for Hope Gala - **Silent Auction Donation Form**



**YES!** I would like to support the *Harvest for Hope Gala* by donating to the Silent Auction.

Company/Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

**Description of item or service being donated**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Approximate Retail Value: \$ \_\_\_\_\_

\_\_\_\_\_ I would like to make a commitment however I have some questions. Please contact me!

Please email or mail this form to Lina Martin at [lmartin@RealLifeCenter.org](mailto:lmartin@RealLifeCenter.org) or  
Real Life Center, 975 GA-74 North, Tyrone, GA 30290.

We will contact you directly to review this form and to thank you.

For more information, please visit [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org) or call  
770-631-9334 ext. 206.

**Thank you for your support!**