

## SPONSORSHIP OPPORTUNITIES

# Harvest for Hope

## Real Life Center Gala



**Harvest for Hope: A fundraiser designed for long-term change**

**Thursday, September 21<sup>st</sup>, 2017 at 6pm**

Glendalough Manor, 200 Glendalough Court, Tyrone, Georgia

Thank you for supporting the Real Life Center's *Annual Harvest for Hope* Gala. If you are interested in **purchasing a sponsorship, donating to our Silent Auction** or simply **purchasing a ticket**, details are outlined below.

All proceeds will directly benefit the families of the *Real Life Center* by enhancing our current family-based services, programs and operations, including life coaching, mentoring, and educational classes. For **any questions**, please contact **Rose Gossett** at 678.677.2593 or [rgossett@RealLifeCenter.org](mailto:rgossett@RealLifeCenter.org) or visit [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org).

### **Sponsorship Opportunities**

Thank you for considering a sponsorship to support the Real Life Center's *Harvest for Hope Gala*. Please **complete our Sponsorship Commitment Form** (page 4) and email it to Rose Gossett at [rgossett@RealLifeCenter.org](mailto:rgossett@RealLifeCenter.org). You may also purchase your sponsorship by calling 678.677.2593 or by visiting [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org).

### **SPONSORSHIP LEVELS**

- **Hope Diamond Sponsor ▪ \$10,000**
  - Two branded tables of 10 with premier seating (20 gala tickets)
  - Top recognition in all PR and print materials
  - Prominent recognition in 4 branded social media posts (2 are premium boosted)
  - Branded article and sponsor logo on website
  - Logo on red carpet backdrop
  - Acknowledgement in Harvest for Hope program

- **Diamond Sponsor ▪ \$5,000**
  - One branded table of 10 with premier seating (10 gala tickets)
  - Top recognition in all PR and print materials
  - Prominent recognition in 3 branded social media posts (one is premium boosted)
  - Branded blog post and sponsor logo on website
  - Logo on red carpet backdrop
  - Acknowledgement in Harvest for Hope program
  
- **Platinum Sponsor ▪ \$2,500**
  - Six gala tickets with preferred seating
  - Prominent recognition in 2 branded social media posts
  - Sponsor logo on website and on red carpet backdrop
  - Branded recognition in newsletter
  - Acknowledgement in Harvest for Hope program
  
- **Gold Sponsor ▪ \$1,000**
  - Four gala tickets
  - Prominent recognition in 1 branded social media posts
  - Branded recognition in newsletter
  - Acknowledgement in Harvest for Hope program
  
- **Silver Sponsor ▪ \$500**
  - Two gala tickets
  - Prominent recognition in 1 branded social media post
  - Acknowledgement in Harvest for Hope program
  
- **Bronze Sponsor ▪ \$250**
  - One gala ticket
  - Acknowledgement in Harvest for Hope Program

<b>Sponsorship Levels and Benefits</b>	<b>Hope Diamond \$10,000</b>	<b>Diamond \$5,000</b>	<b>Platinum \$2,500</b>	<b>Gold \$1,000</b>	<b>Silver \$500</b>	<b>Bronze \$250</b>
<b>Branded table with premier seating for 10</b>	<b>2 TABLES</b>	<b>1 TABLE</b>				
<b>Top recognition in all PR and print materials</b>	<b>YES</b>	<b>YES</b>				
<b>Branded article or blog post, and sponsor logo on website</b>	<b>ARTICLE</b>	<b>BLOG POST</b>	<b>LOGO</b>			
<b>Logo on red carpet backdrop</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>			
<b>Branded recognition in newsletter</b>	<b>ARTICLE</b>	<b>BLOG POST</b>	<b>YES</b>	<b>YES</b>		
<b>Prominent recognition in branded social media posts</b>	<b>4 (2 boosted)</b>	<b>3 (1 boosted)</b>	<b>2</b>	<b>1</b>	<b>1</b>	
<b>Gala tickets</b>	<b>20</b>	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Acknowledgement in Harvest for Hope Program</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>

## Tickets

Tickets are **\$100 per person** and can be purchased online at [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org). For any questions, please contact Rose Gossett at 678.677.2593 or [rgossett@RealLifeCenter.org](mailto:rgossett@RealLifeCenter.org). We look forward to seeing you for an evening of fellowship and fun.

## About Us!

The Real Life Center has served over 3.1 million pounds of food since we started in 1998 to over 6,500 unique families.

*"Your gift of food is part of a much bigger story,"* shares Cathy Berggren, Executive Director. *"It is not just about feeding our families. As we interact with them during their visits to the Center, we all have the privileged opportunity to provide the first step towards hope and to be a catalyst for long-term change."*

We invest in our families by providing a safe environment first. We aim at building a sense of community around them as they walk through their challenges in life. We provide resources such as financial assistance, food and clothing to help them reach stability. We honor their dignity by offering a client-choice food pantry, by providing nutritional fruits and vegetables, by listening to their stories, and by praying with them.

We help them achieve lasting change through goal setting, educational classes, career assistance, and by connecting them to community resources. *"Our classes allow our families to learn new skills, build confidence and feel empowered,"* Cathy elaborates. *"We honor our principles of giving responsibility back to our families by surrounding them with the necessary tools to equip them for life,"* Cathy concludes.

It is a holistic path. The Real Life Center cares about families physically, emotionally, spiritually, financially, and relationally.

***Change One Life ... Change A Generation!***



## 2016 Highlights

- Assisted 4,107 families or 12,670 individuals
- Distributed over 487,600 pounds of food
- Distributed 23,564 pounds of fresh produce from our Real Life Orchard and Garden
- Served 1,996 families at our Mobile Food Pantry
- 94.4% of families reached, achieved stability at the end of their first 3 months with the Center
- 63.9% of families reached, achieved more than 50% of their established one year goal
- Out of 110 families who received 25+ services in 2016, 53% of them took at least 1 educational class
- Our Real Life Stores in Tyrone and Fayetteville generated \$104,624 of net income
- Volunteers gave 20,574 hours

## Harvest for Hope Gala - Sponsorship Commitment Form

**YES!** I would like to support the *Harvest for Hope Gala* by becoming a (*select sponsorship level*):



\_\_\_\_\_ **Hope Diamond Sponsor • \$10,000**

\_\_\_\_\_ **Diamond Sponsor • \$5,000**

\_\_\_\_\_ **Platinum Sponsor • \$2,500**

\_\_\_\_\_ **Gold Sponsor • \$1,000**

\_\_\_\_\_ **Silver Sponsor • \$500**

\_\_\_\_\_ **Bronze Sponsor • \$250**

.....  
Company/Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

- Enclosed is a check made payable to: Real Life Center. Please mail to Rose Gossett at 220 Parkade Court, Suite A, Peachtree City, Georgia 30269
- I have purchased my sponsorship at [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org)
- I would like to make a commitment, but have some questions. Please contact me!

**Thank you for your support!**

## Harvest for Hope Gala – Silent Auction Donation Form



**YES!** I would like to support the *Harvest for Hope Gala* by donating to the Silent Auction.

Company/Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

### Description of item or service being donated

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Approximate Retail Value: \$ \_\_\_\_\_

I would like to make a commitment, but have some questions. Please contact me!

### **Thank you for your support!**

Please email this form to Rose Gossett at [rgossett@RealLifeCenter.org](mailto:rgossett@RealLifeCenter.org).

We will contact you directly to review this form and to thank you.

For more information, please visit [www.HarvestForHopeGala.org](http://www.HarvestForHopeGala.org) or call 678.677.2593.