

SPONSORSHIP OPPORTUNITIES

Harvest for Hope

Real Life Center Gala



Harvest for Hope: A fundraiser designed for long-term change

Thursday, September 20th, 2018

**Doors open at 5:30 pm
Program begins at 6:30 pm**

Glendalough Manor, 200 Glendalough Court, Tyrone, Georgia

Keynote Speaker, Brandon Sherman
Vice President, Fidelity Bank



Thank you for supporting the Real Life Center's Annual Harvest for Hope Gala! If you are interested in **purchasing a sponsorship, donating** to our Silent Auction or simply **purchasing a ticket**, details are outlined below.

All proceeds will directly benefit the families of the Real Life Center by enhancing our current family-based services, programs and operations, including life coaching, financial counseling, and educational classes. For any questions, please contact Lina Martin at 770-631-9334 ext. 204 or Lmartin@RealLifeCenter.org or visit www.HarvestForHopeGala.org.

Sponsorship Opportunities

Thank you for considering a sponsorship to support the Real Life Center's Harvest for Hope Gala. Please **complete our Sponsorship Commitment Form** (page 4) and email this form to Lina Martin at Lmartin@RealLifeCenter.org or mail it to Real Life Center, 220 Parkade Ct. Ste A, Peachtree City, GA 30269. You may also purchase your sponsorship by calling 770-631-9334 ext. 204 or by visiting www.HarvestForHopeGala.org.





SPONSORSHIP LEVELS

Hope Diamond Sponsor

\$10,000

- Two branded tables of 10 with premier seating (20 gala tickets)
- Top recognition in all PR and print materials
- Prominent recognition in 4 branded social media posts (2 are premium boosted)
- Branded article and sponsor logo on website
- Logo on red carpet backdrop
- Branded recognition and article in newsletter
- Acknowledgement in Harvest for Hope program

Diamond Sponsor

\$5,000

- One branded table of 10 with premier seating (10 gala tickets)
- Top recognition in all PR and print materials
- Prominent recognition in 3 branded social media posts (one is premium boosted)
- Branded blog post and sponsor logo on website
- Logo on red carpet backdrop
- Acknowledgement in Harvest for Hope program

Platinum Sponsor

\$2,500

- Six gala tickets with preferred seating
- Prominent recognition in 2 branded social media posts
- Sponsor logo on website and on red carpet backdrop
- Branded recognition in newsletter
- Acknowledgement in Harvest for Hope program

Gold Sponsor

\$1,000

- Four gala tickets
- Prominent recognition in 1 branded social media posts
- Branded recognition in newsletter
- Acknowledgement in Harvest for Hope program

Silver Sponsor

\$500

- Two gala tickets
- Prominent recognition in 1 branded social media post
- Acknowledgement in Harvest for Hope program

Bronze Sponsor

\$250

- One gala ticket
- Acknowledgement in Harvest for Hope Program

Tickets

Tickets are **\$100 per person** and can be purchased online at www.HarvestForHopeGala.org. You also have the opportunity to **buy a table for 10 for \$1,000**. For any questions, please contact Lina Martin at 770-631-9334 ext. 204 or lmartin@RealLifeCenter.org. We look forward to seeing you for an evening of fellowship and fun.

About Us!

The Real Life Center has served over 3.6 million pounds of food since we started in 1998 to nearly 7,000 unique families.

"Your gift of food is part of a much bigger story," shares Cathy Berggren, Executive Director. "It is not just about feeding our families. As we interact with them during their visits to the Center, we all have the privileged opportunity to provide the first step towards hope and to be a catalyst for long-term change."

We invest in our families by providing a safe environment first. We aim at building a sense of community around them as they walk through their challenges in life. We provide resources such as financial assistance, food and clothing to help them reach stability. We honor their dignity by offering a client-choice food pantry, by providing nutritional fruits and vegetables, by listening to their stories, and by praying with them.

We help them achieve lasting change through goal setting, educational classes, career assistance, and by connecting them to community resources. "Our classes allow our families to learn new skills, build confidence and feel empowered," Cathy elaborates. "We honor our principles of giving responsibility back to our families by surrounding them with the necessary tools to equip them for life," Cathy concludes.

It is a holistic path. The Real Life Center cares about families physically, emotionally, spiritually, financially, and relationally.

Change One Life ... Change A Generation!



2017 Highlights

- Assisted 476 new families
- Served 3880 families representing a total of 11,936 unique individuals
- Distributed 533,769 pounds of food
- Distributed 13,219 pounds of fresh produce from our Real Life Orchard and Garden
- Served 2428 families at our Mobile Food Pantry
- 98.6% of families contacted achieved stability at the end of their first 3 months with the Center, versus 94.4% of our families in 2016.
- 81.1% of clients contacted achieved more than 50% of their personal goal versus 63.9% of clients in 2016.
- Of the families who received more than 25 services in 2017, 56.6% took at least one educational class versus 53% in 2016.
- Our Real Life Stores in Tyrone and Fayetteville generated \$98,948 of net income
- Volunteers gave 19,495 hours

Harvest for Hope Gala - Sponsorship Commitment Form



YES! I would like to support the Harvest for Hope Gala by becoming a (select sponsorship level):

_____ **Hope Diamond Sponsor - \$10,000**

_____ **Diamond Sponsor - \$5,000**

_____ **Platinum Sponsor - \$2,500**

_____ **Gold Sponsor - \$1,000**

_____ **Silver Sponsor - \$500**

_____ **Bronze Sponsor - \$250**

*The deadline for acknowledgement in the Harvest for Hope program for sponsorship is August 31, 2018.

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Please specify if this donation is being made on behalf of an individual or an organization (church/business/civic organization).

Name of Donor _____

Company or Organization (if applicable) _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

- Enclosed is a check made payable to: Real Life Center. Please mail to Lina Martin at 220 Parkade Court, Suite A, Peachtree City, Georgia 30269
- I have purchased my sponsorship at www.HarvestForHopeGala.org
- I would like to make a commitment, but have some questions. Please contact me!

The Real Life Center is a 501(c) (3) nonprofit organization.
Our federal tax ID number is 58-2410375.

Thank you for your support!

Harvest for Hope Gala – Silent Auction Donation Form



YES! I would like to support the *Harvest for Hope Gala* by donating to the Silent Auction.

Company/Contact _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Description of item or service being donated

Approximate Retail Value: \$ _____

I would like to make a commitment, but have some questions. Please contact me!

Thank you for your support!

Please email or mail this form to Lina Martin at lmartin@RealLifeCenter.org or Real Life Center, 220 Parkade Ct. Ste A, Peachtree City, GA 30269.

We will contact you directly to review this form and to thank you.

For more information, please visit www.HarvestForHopeGala.org or call 770-631-9334 ext. 204.